

Template Penilaian Prestasi & KPI Seller Shopee

Contoh:

KPI	Sasaran Bulanan	Pencapaian Sebenarnya	Remark
Jumlah Jualan (RM)	RM10,000		Capai / Belum Capai
Jumlah Order	200		
Conversion Rate (%)	3%		Naik / Turun
Store Rating	≥4.7		Kekal / Naik / Turun
Chat Response Rate	≥95%		Capai / Belum Capai
Late Shipment Rate (%)	<2%		Capai / Belum Capai
Cancel/Return Rate (%)	<2%		Capai / Belum Capai
Join Shopee Campaign	3 Kempen		Join / Tidak Join
Produk Baru Ditambah	5 SKU		
Repeat Customer Rate (%)	20%		
Followers Shopee Store	100		

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Join Shopee Campaign			
Produk Baru Ditambah			
Repeat Customer Rate (%)			
Followers Shopee Store			